

A FUNDRAISER BY THE FRIENDS OF THE ROYAL SASKATCHEWAN MUSEUM



ARTIFACT / ARTIFICECTION

A GAME OF DECEPTION, DEDUCTION & DISCOVERY

FRIDAY, OCTOBER 28, 2022 @ 7:00PM - 9:30PM



AT THE **ROYAL SASKATCHEWAN MUSEUM**
2445 ALBERT STREET, REGINA SK



2022 SPONSORSHIP PACKAGE

CAN YOU OUT-SMART A SCIENTIST?

The Friends of the Royal Saskatchewan Museum are hosting the sixth Artifact/Artificection, an evening of deduction, deception and discovery on Friday, October 28, 2022.

Artifact / Artificection is a unique fundraising experience located in the Royal Saskatchewan Museum. Artifact/Artificection matches wits between party-goers and museum scientists and curators. Twenty peculiar artifacts from the Royal Saskatchewan Museum collections – and 20 even stranger tales about the items origins – are displayed throughout the gallery spaces.

All proceeds from Artifact/Artificection go directly to the Royal Saskatchewan Museum Graduate Scholarship Fund, and to help fund our scientific research.

In 2018, Artifact/Artificection drew nearly 200 attendees and raised \$24,000. Since its inception, Artifact/Artificection has raised more than \$135,000 and funded 5 graduate students studying everything from pollination to bugs in amber.

BENEFITS FOR YOUR BUSINESS:

- 1. BRAND VISIBILITY:** With social media mentions before, during, and after the event day.
- 2. BRAND ALIGNMENT:** An opportunity to align your brand with world-renowned Royal Saskatchewan Museum.
- 3. ACTIVATION:** Activate your brand on-site at a unique event
- 4. COMMUNITY GOOD WILL:** Build positive perceptions and your business image within the community.
- 5. BUSINESS RELATIONSHIP:** Support the Scholarship. Become a Member. Enhance your Community Brand!
- 6. FUN:** This isn't your ordinary, everyday fundraising event – it's fun!

For more than 35 years, the Friends of the Royal Saskatchewan Museum Inc. have been supporting the Royal Saskatchewan Museum by encouraging public involvement and financial support of the Museum, and its educational and scientific activities. Packages include FRSM Membership to stay connected all year long to support the RSM!

Thank you for your consideration of Artifact/Artificection and the FRSM.

2022 ARTIFACT/ARTIFICEION SPONSORSHIP PACKAGE

PRESENTING SPONSOR | \$6,000 | 1 available

- Recognized as the exclusive Presenting Sponsor of Artifact/Artificeion 2022
- Primary logo recognition on all event signage, audio visual presentation, all print materials, invitation, all digital materials and properties, social media, event webpage, media releases and public service announcements.
- Recognition in event remarks
- 8 tickets to Artifact/Artificeion 2022

ALL OTHER SPONSORS (except Artifact sponsors) will receive

- Secondary Logo recognition on all event signage, audio visual presentation, all print materials, invitation, all digital materials and properties, social media, event webpage, media releases and public service announcements.
- Recognition in event remarks
- FRSM Membership

RECEPTION SPONSOR | \$3500 | Includes Corporate Patron | 2 available; 1 Food & 1 Beverage

- Recognized as the Official Reception Sponsor of Artifact/Artificeion 2022
- 6 tickets to Artifact/Artificeion 2022

GAME SPONSOR | \$3500 | Includes Corporate Patron | 1 available

- Recognized as the Official Game Sponsor of Artifact/Artificeion 2022
- Primary logo recognition on game score cards
- 6 tickets to Artifact/Artificeion 2022

PRIZE SPONSOR | \$3500 | Includes Corporate Patron | 1 available

- Recognized as the Official Prize Sponsor of Artifact/Artificeion 2022
- Opportunity to take part in the onstage prize presentation
- 6 tickets to Artifact/Artificeion 2022

ENTERTAINMENT SPONSOR | \$2500 | Includes Corporate Patron | 1 available

- Recognized as the Official Reception Sponsor of Artifact/Artificeion 2022
- 4 tickets to Artifact/Artificeion 2022

ARTIFACT SPONSOR | \$1000 includes Corporate Steward Membership | 20 available

- Recognition as Artifact Sponsor with logo recognition on artifact station, audio visual presentation and event remarks, entrance signage and social media mentions.
- 2 tickets to Artifact/Artificeion 2022

ADDITIONAL OPPORTUNITIES

We understand that every business and organization has specific needs. In addition to the opportunities listed above, we will work to develop bespoke sponsorship opportunities uniquely suited to your business to meet your marketing objectives.

CONTACT

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Friends of the Royal Saskatchewan Museum
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ANNUAL MEMBERSHIP PACKAGES Value added, opportunity to renew annually!

CORPORATE STEWARD | \$500

- Receives 4 new Lanyard & ID Badge
- FRSM Tote Bag, Mug & 2-in-1 Chill Tumbler
- Annual Recognition in Newsletter
- Pre-opening night access to all new exhibits
- Recognition on the video board in the Museum

CORPORATE PATRON | \$1000

- Receives 8 new customized Lanyard & ID Badge
- Full Swag! FRSM Tote Bag, Mug, 2-in-1 Chill Tumbler & 12-pack Cooler Bag
- Annual Recognition in Newsletter
- Pre-opening night access to all new exhibits
- Access to a tour of the RSM Annex



THE FRIENDS | ROYAL SASKATCHEWAN MUSEUM