



ANNUAL REPORT 2022-23

FRSM

info@frsm.ca
royalsaskmuseum.ca

306-787-0787
2445 Albert Street
Regina, SK S4P 4W7



THE
FRIENDS | ROYAL
SASKATCHEWAN
MUSEUM

TABLE OF CONTENTS

| | |
|--|----------|
| Our Vision | [3] |
| Our Mission | [3] |
| Our Values | [3] |
| Friends Formed | [3] |
| Section 1 – | |
| An overview of the Friends of the Royal Saskatchewan Museum | |
| Contents | [4] |
| How You Can Help Us | [4] |
| Section 2 – Reports | |
| President's Report- Andrea Johnson | [5] |
| Executive Director Report- Craig Perrault | [6] |
| Museum Executive Director Report- Brie Hnetka | [11] |
| Section 3 – Our People | |
| Board of Directors | [12] |
| Employees | [12] |
| Volunteer | [13] |
| Section 4 – Our Supporters | |
| Sponsors | [13] |
| Members | [15] |
| Section 5 – Financial Reports | |
| 2022-2023 Audited Financial Reports | Attached |





THE
FRIENDS | ROYAL
SASKATCHEWAN
MUSEUM

New Strategic Initiative

In Fall of 2022, our FRSM underwent the process of envisioning and mapping the next three years. With the assistance of Tesani Designs, our purpose was reimagined in order to align with and provide clarity and identify strategic activities with our key stakeholders and the RSM.

Our Vision

We enable the RSM to have greater capacity to educate, preserve the past, celebrate the present and build the future.

Our Mission

We amplify the profile of the Royal Saskatchewan Museum through connections with community and business by raising awareness and funds.

Our Values

The community can count on 'Friends' to be a reliable and trusted funding partner of the Royal Saskatchewan Museum.

Formed in 1985 by a group of dedicated volunteers, the **Friends of the Royal Saskatchewan Museum (FRSM)** is a nonprofit charitable organization that provides support and services at the **Royal Saskatchewan Museum (RSM)**. It does this through tax-deductible donations received from individuals, corporations and businesses; admission donations; grants from governments and agencies; bequests and planned giving; memberships in the Friends of the Royal Saskatchewan Museum; and proceeds from the Gift Shop.

The Friends work in partnership with the Royal Saskatchewan Museum to provide educational opportunities and services, and to help preserve Saskatchewan's rich natural and human history for generations to come.

For more information visit

www.royalsaskmuseum.ca/donate/the-friends-of-the-royal-saskatchewan-museum

Support and participate with the Friends:

Visit us! Visit. Explore. Discover. Bring your family and friends. Guaranteed to be a great time.

Donate. FRSM welcome donations of any amount, in any form of currency such as cash in our donation box or via credit / debit card using our TipTap interface. You can also give online at www.royalsaskmuseum.ca/donate/donate-now.

Give an unrestricted gift. To be used where it is most needed.

Help a scientist. Donate to the RSM Graduate Scholarship Fund and help a future scientist. Attend *Artifact / Artifiction* in October 2023.

Sponsor an exhibit. All the Royal Saskatchewan Museum exhibits are crafted in-house and are truly unique.

Bequest. Remember us in your estate plans. When making a bequest, we recommend you consult your lawyer.

Become a Friend. With options from \$25 to \$1000, your donation makes a difference.

www.royalsaskmuseum.ca/donate/become-a-member

Email. Keep up to date by signing up and receiving our emails and newsletter blasts.

Shop at the Museum Shop or the Discovery Shop. From holiday and special event gifts to souvenirs, the museum shops have an item that is just right.

Special Events. Attend one of our events such as *the Friendraiser* or *Artifact / Artifiction*.



***“Thank you for being a Friend!”
- Megamunch***

FRIENDS OF THE ROYAL SASKATCHEWAN MUSEUM

President | Andrea Johnson

Over the last year, the Friends have taken important steps to reignite its connection with the community. We hosted our first Artifact/Artifiction event since 2019 and we hosted our first ever Friendraiser. I am proud to say that our membership has more than doubled. Our new Fundraising and Communications committee, led by Kevin Bassendowski, has worked hard to make this happen.

The Friends invested a significant amount of time working on our mission and vision for the future. We have now finalized our 3-year strategic plan and we have begun to take action to move toward these goals. We have plans for a new and expanded approach to our interactions with the community. We are excited to enable the Museum and the amplify its profile in the communities of Regina, Saskatchewan and beyond. I can confidently say that we all look forward to working with the Museum's new Executive Director, Brie Hnetka to support the Museum going forward.

I want to thank our board members and our executive Director, Craig Perrault, for another terrific year. The 2022/2023 year could not have reached this level of success without their hard work and dedication. I am proud of all of them. It continues to be a pleasure to serve with this team. I also want to thank our members, new and old; we hope to see much more of you over the next year.



FRSM YEAR IN REVIEW REPORT

Executive Director FRSM | Craig Perrault

As always, I'd like to provide a massive thank you to the Friends staff and volunteers, the Royal Saskatchewan Museum personnel, and the Board of Directors of FRSM for another amazing year as Executive Director with the organization.



Quick Overview

The Friends of the Royal Saskatchewan Museum is an incredible organization to be involved with. There are three main facets we focus on concurrent with the partnership we operate in with the Royal Saskatchewan Museum.

Retail

FRSM operates the Museum Shop with Barb Neal acting as Retail & Membership Coordinator. For the seasonal Discovery Shop in Eastend, Friends supplies all the stock.

Research & Grant Money Agent

FRSM is the official agent for the RSM for specific funding projects such as Young Canada Works or Eco Canada.

Fundraising | Development

Sponsorships and Donations make a difference to our museum community. A comprehensive list of our great partners is included. Words are not enough, however, thank you for all you do for the Friends. We appreciate it!

Result: Community Access

The work the Friends does contributes to creating new Programs & Exhibits at the Museum for all to enjoy and learn from while keeping it accessible to the community.

"I get by with a little help from my friends."

- John Lennon / Paul McCartney



**SOLSTICE
SPEAKER
SERIES**

Sponsored by



THE FRIENDS
ROYAL SASKATCHEWAN
MUSEUM

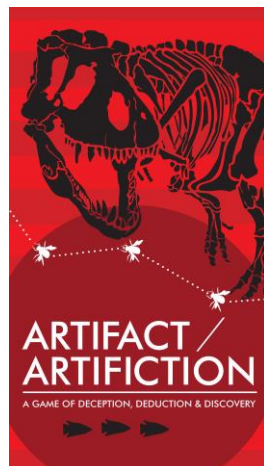


Year Two of SGI Solstice Speaker Series

SGI Solstice Speaker Series is designed for participation in a lifelong conversation focused on Indigenous Leaders who share their stories and teachings. Through a generous sponsorship alignment with Saskatchewan Government Insurance (SGI), this four-part series takes place on or around the Solstice or Equinox. The format is an engaging conversation where the audience can participate meaningfully in Truth and Reconciliation. Year Two was another dynamic year. Special thanks to SGI for creating this opportunity as well as the RSM, Delephine Gall, Aj Thakker at Graffiti TV, HBI Office Plus and CTV Regina for their support.

Community Engagement is an important method to forge relationships and grow awareness about the Friend's framework while learning and evolving along the way.

Artifact | Artifiction



The fun and challenge of **Artifact | Artifiction** returned with a bang! Over 170 participants tested their knowledge (think boardgame Balderdash) of the Natural World in an evening of fun and fundraising. Over \$17,000 was raised in support of the Museum Graduate Scholarship Fund. Stay tuned for details on the next installation of this collaborative event!

Review: Looking Back

Summer 2022

The T.rex Discovery Center opened in May for long weekend after record attendance the year prior. Visitation surpassed 9,200 people through Summer. Additional paleo experience mixed in with the beauty of Eastend highlights the discovery of Scotty the T.rex for visitors. Special thanks to Tyler Taylor for sponsoring the Dino Hunters Film!

Again, the Friends supplied inventory at the Discovery Shop in a 'Pop-Up' style with additional collaboration from the RSM team. Overall, the summer at TRDC was a success as people travel our Province and learn about the World's Largest T. rex!



Fall 2022

The return of the school year brought an end to tourist season as well as the return of SGI Solstice Speaker Series back to the public. Led by Chief Cadmus Delorme, Melissa Mbarki and Lori Campbell, a discussion on the Papal Apology took place. SGI host Jeremy Pilon facilitated the enlightening conversation.

The Museum Shop continued to service the RSM with an assorted array of local artwork, books, toys and learning activities (and more!). Our incredible staff continue to provide top notch service while connecting to our guests. Consider stopping and shopping for some of our great items, to tour the Museum and learn more about the Friends.

REMEMBER: any time is the right time to come and see your Friends! Stop by sometime!



Winter 2022-23

The second SGI Solstice Speaker Series took place on December 8th. In the spirit of the holiday season, nêhiyaw/Cree singer and songwriter Falynn Baptiste performed in the December/winter solstice installment. She sang Cree Christmas Carols and discussed the importance of language as a bridge to Truth and Reconciliation as well as identity. She was joined by Thompson School Singers.

Spring 2023

A moderated panel showcased four journalists, their personal experiences and work around Truth and Reconciliation. They shared their perspectives on storytelling and how it relates to Indigenous history and culture while using a blend of education and humor.



Nelson Bird, John Lagimodiere, Kerry Benjoe and Cherish Francis were our featured leaders. Their professional anecdotes and engaging styles made for fascinating and informative discussion.



Stay Tuned: Looking Ahead

Entering year three of our agreement, the Friends continue to bolster membership activity, connect to sponsorship opportunities, remain engaged in the museum community, and stay committed to our direction as a board that believes in the Royal Saskatchewan Museum.

The Friends look forward to the year ahead building relationships and plotting out the path with the RSM. Mark Artifact | Artificion in your calendar October 13, 2023, consider participating in our Membership Campaign by renewing or upgrading, watch for a new Donation Station to grow the Research Scholarship, and feel free to drop by this jewel of Regina anytime!

Thank you for another terrific year. See you soon!

Craig Perrault

Executive Director | F R S M



ROYAL SASKATCHEWAN MUSEUM

Executive Director RSM | Brie Hnetka

Since joining the Royal Saskatchewan Museum as Executive Director on March 1, 2023, I have witnessed the incredible impact that the Friends of the Royal Saskatchewan Museum have in making the RSM such an amazing experience for all to enjoy. In my first few weeks, I was able to attend the SGI Solstice Series: Storytellers: Our Truths. Our Perspectives. It was evident how passionate the FRSM and the RSM teams are about moving forward reconciliation and providing opportunities for everyone to learn, share and grow.

It has been an absolute pleasure and honour to be able to be part of this team and to be able to work with the FRSM. Without the great work of the Friends, the RSM couldn't do the work we do without their efforts.

Congratulations on your efforts and successes this year, including:

- Increasing membership sales by over 500 per cent!
- Hosting a very successful and community favorite, Artifact/Artifiction fundraising event.
- Coordinating four important and very meaningful SGI Solstice Series presentations.
- Running both the Museum and T-Rex Discovery Center's gift shops.
- Partnering with the RSM on numerous research grants and projects.

These are just a few examples of the incredibly valuable initiatives that the Friends works on. This relationship not only allows us to offer memorable experiences to all citizens and visitors - it also allows the RSM to conduct important, world-renowned research right here in Saskatchewan!

On behalf of the whole team at the RSM and the Ministry of Parks, Culture and Sport, thank you to the FRSM Board of Directors, volunteers and Executive Director, Craig Perrault for sharing your passion, dedication, talents, and time to help make the RSM the incredible and inspiring place it is for all to learn about Saskatchewan's rich heritage, culture and natural history.

Congratulations on a very successful year, I look forward to all we can accomplish together in the years to come. Thank you for your support.

*Special thanks to Brie for her hard work and leadership. The rest of the year is going to be exciting.
Congratulations on a great start to your new role!*

BOARD OF DIRECTORS

| Name | Position |
|--------------------|--|
| Andrea Johnson | <i>President</i> |
| Colin Rennebohm | <i>Vice President & Chair / Governance</i> |
| Harold Bryant | <i>Treasurer & Chair / Audit & Finance</i> |
| Kevin Bassendowski | <i>Chair / Fundraising</i> |
| Brad Bellegarde | <i>Board Member</i> |
| Michael Poulin | <i>Board Member</i> |
| Bernice Richards | <i>Board Member</i> |
| Jennifer Schwager | <i>Board Member</i> |
| Iuliia Khimchak | <i>Board Member</i> |
| Joan Beisel | <i>Board Member</i> |
| Logan Fraser | <i>Board Member</i> |

Employees

| Name | Position |
|--------------------|--|
| Craig Perrault | <i>Executive Director</i> |
| Barb Neal | <i>Retail & Membership Coordinator</i> |
| Carla Aitken | <i>Bookkeeper</i> |
| Arlene McCallister | <i>Museum Shop (retired in February)</i> |
| Debb Black | <i>Museum Shop</i> |
| Linda Potts | <i>Museum Shop</i> |
| Johnna Parenteau | <i>Museum Shop</i> |
| Pat Schmidthiesler | <i>Museum Shop</i> |

To our intrepid volunteers

THANK YOU!

June Young

Michael Schmidt (*Munchie*)

Clemence Grevey

Chloe Zeidler





Taylor Portfolio Management

ScotiaMcLeod, a division of Scotia Capital Inc.



ARTIFACT/ARTIFUNCTION

is made possible with generous support

ARTIFACT SPONSORS



FRIENDS OF THE FRIENDS

Thank you for your donation and membership support. FRSM appreciates it!

| | | | |
|--------------------------------|-----------------------|--------------------------------|---------------------|
| Adam Gallagher | Charity Gadica | Gavin Bush | John Dipple |
| Adam Ramadan | Charlotte Courage | Gayl Hipperson | Jolee Sasakamoose |
| Alayna Nestman | Chris Clarke | George Chami | Jon Hill |
| Allison Mang | Christie Trann | Gwynn Morris | Jonathan Tremblay |
| Amanda Cole | Christina Ames | Hagere Selam Zegeye-Gebrehiwot | Josh MacFadden |
| Andrea Johnson | Christopher Harris | Harold Bryant | Josie Hansen |
| Andy Thomas | Ciara McIlwaine | Heather Day | Judith Boer |
| Angela Carnall | Claire Thorseth | Hun Lee | Judson Trenholm |
| Angela Nunweiler | Clint Sheehan | Irene Williams | June Young |
| Angelina Addie | Clinton Ackerman | Iuliia Khimchak | Kacey Colibaba |
| Ankit Kapur | Colin Rennebohm | Ivy + Dean Consulting | Kaitlin Lindblad |
| Anna Karlsson | Collin Carbo | Janice Cotcher | Karen Meagher |
| Anneke Snow | Cristina Floricel | Janis Smith | Kari Lund |
| Arlene McCallister | Crystal Hitchens | Jason Nestman | Karin Sundqvist |
| Ashley Mitchell | Crystal Mowry | Jay Galecki | Karl Skierszkan |
| Avril Skolney | Dan Grand | Jeanne & Ernest Boehnert | Karla McManus |
| Ayden Ell | Danielle Stephens | Jeff Ambrosia | Katherine Crossman |
| Bassendowski Agencies | Delaney Seiferling | Jeff Brandt | Katie Doke Sawatzky |
| Bernice Richard | Derek Liu | Jeff Niebergall | Katie Zerr |
| Bill Hiibner | Desire Radwanskj | Jennifer Boxall | Keith Moen |
| Bob Carter | Devin Skolney | Jennifer Gelowitz | Keith Roney |
| Bradley Bellegarde | Dianne Morgan | Jennifer Koskie | Kerry Babcock |
| Brian Phee | Don Meek | Jennifer Schwager | Kevin Bassendowski |
| Brianna Dinunzio | Don Tingle | Jennifer Seaton | Kimberley Newsham |
| Brooklyn (Berrns) Magera | Donna McCudden | Jessica Lutz | Kyle Jelinski |
| Calvin, Ida & Abigail Sadowski | Elaina Lawn | Jim & Virginia Warren | L. Kirzinger |
| Carol Bachynski | Elizabeth Fix | Joan Baldwin | Lanna Abbott |
| Catherine Folnovic | Elizabeth Vanderlinde | Joan Beisel | Lara Brierley |
| Celeste York | Fay Bobetsis | Joanne Hanson | Larry Hesterman |
| | | Jocelyn & Michael Brown | |



THE FRIENDS | ROYAL SASKATCHEWAN MUSEUM

FRIENDS OF THE FRIENDS

Thank you for your donation and membership support. FRSM appreciates it!

Laura Hopkins
Leah & Geoff Zapaniuk
Leah Sharpe
Lindsey Macleod
Logan Fraser
Lorne Armstrong & Helen Todd
Louise Hoffert
Margaret Skeel
Marie Fraser
Marilyn Wilson
Marla Childs
Martina Veneziano
Mary Deren
Maryanne & Christopher Reed
Meg Persson
Melissa Clow
Melissa Wood
Melyssa Bunce
Michael Brailean
Michael Gore-Hickman
Michael Poulin
Michael Vandale
Michayla Liski-Ziegler
Michelle Forand
Michelle Khuong
Monica Chu
Nancy Perrault
Natasha Skea
Nathaniel Kaufman

Nevin Dube
Nicholas Jones
Nick Day
Nicole Sarauer
Nicole Wall
Nikki McClellan
Oscar Kuyek Hoskins
Patricia Smith
Peter Menzies
RBC Dominion Securities
Rebecca Anderson
Rebecca Magnus
Rhonda Farley
Rick & Janet Watson
Rielle MacCrimmon
Robert Brown
Roger Barnes
Roma & Gord Barnes
Ruth Englund
Ryan McLeod
Rylan Trithart
Samantha Ranger
Sanaa Hamani
Sandra Englund
Sarah Chan
Sarah Parsons
Shaun Silzer
Siddhi Shah
Stephanie Yang & Dan Morris

Stephen Folnovic
Sumera Majeed
Tanya Buhnai
Tayah Robinson
Terrie Dunand
Tessa Silversides
Todd Greenwood
Tonaya McGregor
Tyler Taylor
Valerie Lanctot
Victoria & Shawn MacDonald
Victoria Patzwald
Victoria Taras
Vivian Norbraten
Ward Paterson
Wayne Hellquist
Xuan Le

* Artifact | Artificion Sponsors



FINANCIAL STATEMENTS

DUDLEY & COMPANY LLP

We are appreciative of the relationship between the Friends of the Royal Saskatchewan Museum and Dudley & Company LLP.

Thank you for all your hard work assisting FRSM with completing our 2022-23 year end.



THE
FRIENDS

ROYAL
SASKATCHEWAN
MUSEUM

INDEPENDENT AUDITOR'S REPORT

Auditor's Report

- Unqualified Opinion
- Qualified Opinion Report
- Adverse Opinion Report
- Disclaimer of Opinion Report
- Auditor's Report on Internal Controls of Public Companies
- Going Concern